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PREMIER AMERICA CREDIT UNION WELCOMES TWO NEW LEADERS TO EXECUTIVE TEAM

CHATSWORTH, CA – (September 7, 2022) – FINAL – FOR IMMEDIATE DISTRIBUTION

Premier America Credit Union has announced today the expansion of its executive leadership team. Joining the \$3.4 billion Chatsworth, Ca. based financial institution are le-Chen Cheng, Senior Vice President/Chief Financial Officer, and Shelley Tam, Senior Vice President/Chief Human Resources Officer.

The new leaders will help further Premier America’s mission of making it easier to meet today’s needs and reach tomorrow’s dreams through operational excellence and unleashing the time and talent of their team so the credit union can deliver more value for its member-owners.

“We are delighted to welcome le-Chen and Shelley to Premier America’s leadership team,” says Rudy Pereira, Premier America Credit Union President and CEO. “They share our values and bring incredible energy and talent to the organization. Our ability to build a strong workplace culture and drive continuous improvement is how we will sustain our momentum and deliver on our commitment to our members and the communities we are honored to serve.”

le-Chen Cheng comes to Premier America with over 25 years of experience in the credit union industry. She has held executive leadership roles with credit unions in the areas of finance and audit, and previously spent 10 years at McGladrey LLP. le-Chen received her bachelor’s degree in Mathematics and Statistics from UC Berkeley and is active in the credit union movement, donating time to several organizations and charities. She brings deep expertise in the areas of strategic planning, finance, and accounting with a focus on operational efficiency and a collaborative approach to plan for, and embrace, future change.

Shelley Tam is a seasoned human resources executive with over 20 years of experience leading talent strategies within a variety of industries including fintech, financial services, banking, management consulting, non-profits, and utilities. Prior to joining Premier America, Shelley held roles as the senior HR leader, most notably as Chief Human Resources Officer of AmeriHome Mortgage Company. Shelley received her Bachelor of Science in Applied Chemistry from the University of Calgary. She will provide vision and leadership around Premier America’s Employer of Choice strategy, building a transformative company culture and driving innovation through the Human Resources and Organizational Development divisions.



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About Premier America Credit Union:

Premier America is a full-service community financial institution that offers exceptional banking to more than 100,000 Member-Owners. Member-Owners benefit from personal service, great savings rates, low fees, low loan rates and a full complement of savings, lending, wealth management, and insurance services. Founded in 1957, Premier America is one of the nation's largest credit unions, with more than \$3.4 billion in assets. With 20 retail branches, access to over 30,000+ surcharge-free ATMs through the CO-OP ATM Network; and the CU Service Center Shared Branch Network, Premier America provides financial services to those who live, work, worship or attend school in the Ventura and Los Angeles counties of California, and Harris county in Texas. To learn more about Premier America, please visit www.PremierAmerica.com.

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Ie-Chen Cheng
Senior Vice President / Chief Financial Officer



Shelley Tam
Senior Vice President / Chief Human Resources Officer



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