



**Media Contact:**  
Jason Hansen  
VP, Marketing  
800-772-4018  
Jason.Hansen@PremierAmerica.com

## **PREMIER AMERICA CREDIT UNION WELCOMES NEW EXECUTIVES**

CHATSWORTH, CA – (May 3, 2022) – FOR IMMEDIATE RELEASE

Premier America Credit Union has welcomed two new leaders to drive strategic growth for the \$3.4 billion Chatsworth, Ca. based financial institution. Joining the credit union is Tamara Scott, Vice President of Retail Delivery, and Paula Kim, Vice President of Digital Products and Services.

Their arrival coincides with a major advancement for the Chatsworth-based credit union, the recent announcement of the new strategic partnership with California State University, Northridge.

“This is an exciting time for Premier America. We are well positioned to grow and prosper for the benefit of our members’ success,” says Rudy Pereira, Premier America Credit Union President and CEO. “Tamara brings a wealth of knowledge and experience building high performing teams with a strong commitment to deliver world class service. Paired with Paula’s deep expertise in driving digital transformation, these leaders will help redefine service excellence and consistency, making it easier for us to help members meet today’s needs and reach tomorrow’s dreams.”

Tamara Scott comes to Premier America with over 20 years of diverse experience in the areas of Retail Management, Sales, and Training. She has held management roles for large financial institutions and credit unions in Alabama, Michigan, and California. Tamara received her Master of Business Administration from Walden University and her Bachelor of Science from the University of North Alabama. She will be responsible for overseeing Premier America’s network of branches in California and Texas.

Paula Kim joins Premier America as a passionate advocate of digital innovation. She brings over 17 years of expertise implementing robust and seamless omni-channel experiences, as well as managing the development of products throughout the product life-cycle. She has held management roles for large regional banks and will be responsible for spearheading initiatives to enhance the user experience across Premier America’s digital channels to drive growth.

### ***About Premier America Credit Union:***

Premier America is a full-service community financial institution that offers exceptional banking to more than 100,000 Member-Owners. Member-Owners benefit from personal service, great savings rates, low fees, low loan rates and a full complement of savings,



**Media Contact:**  
Jason Hansen  
VP, Marketing  
800-772-4018  
Jason.Hansen@PremierAmerica.com

lending, wealth management, and insurance services. Founded in 1957, Premier America is one of the nation's largest credit unions, with more than \$3.4 billion in assets. With 20 retail branches, access to over 30,000+ surcharge-free ATMs through the CO-OP ATM Network; and the CU Service Center Shared Branch Network, Premier America provides financial services to those who live, work, worship or attend school in the Ventura and Los Angeles counties of California, and Harris county in Texas. To learn more about Premier America, please visit [www.PremierAmerica.com](http://www.PremierAmerica.com).

###



*Tamara Scott*  
*Vice President of Retail Delivery*



**Media Contact:**  
Jason Hansen  
VP, Marketing  
800-772-4018  
[Jason.Hansen@PremierAmerica.com](mailto:Jason.Hansen@PremierAmerica.com)



*Paula Kim*  
*Vice President of Digital Products and Services*